Discover how subscribing to Kapow Primary can benefit your school

Kapow Primary provides engaging, knowledge-rich and progressive curriculums and lesson plans for foundation subjects. Our schemes of work include teacher CPD videos and planning materials.

If you're considering subscribing to our resources, this document answers some FAQs so that you can make an informed choice about joining the Kapow Primary community!

Over 8,000 schools are using Kapow Primary and 90%+ of teachers surveyed by Teacher Tapp would recommend us!*

Our award-winning schemes of work enable teachers to teach with confidence, with high-quality lessons, thorough planning resources and engaging CPD videos.

How can Kapow Primary help your school?

Find out why 8,000+ schools value their subscription to Kapow Primary! We've put together some FAQs to answer any questions you might have. Click on the title to find out more...

FAQ

- **What does each scheme include?**
- **How much does it cost?**
- **How does a subscription work?**
- **Is it easy to use?**
- **Which subjects do you offer?**
- **Can we adapt the resources to suit our school's needs?**
- **How do you keep the content up-to-date?**
- **What evidence do you have to show the impact of your resources?**
- **Can I have a look around the Kapow Primary platform myself?**

*Surveyed in April 2024.



What does each scheme include?

- Full national curriculum coverage
- Engaging lesson plans
- Integrated CPD
- Subject leader planning resources
- Assessment tools
- Whole school access
- Regular webinars & blogs by subject specialists

How much does it cost?

Kapow Primary offers great value. 12 month subscription prices (excl VAT) are shown below. Prices valid 1 April 2026 to 1 July 2026. Please note, our new membership model will apply after 1 July 2026.

Prices for schools (all prices excluding VAT)	Small school (0-150 pupils)	Medium school (150-300 pupils)	Large school (300+ pupils)
Any 1 subject + wellbeing	£275	£360	£450
Any 2 subjects + wellbeing + assemblies	£522	£691	£845
Any 3 subjects + wellbeing + assemblies	£662	£877	£1073
Any 4 subjects + wellbeing + assemblies	£787	£1041	£1274
Any 5 subjects + wellbeing + assemblies	£828	£1096	£1341
Any 6 subjects + wellbeing + assemblies	£898	£1197	£1441
Any 9 subjects + wellbeing + assemblies	£1050	£1393	£1706
10+ subjects + wellbeing + assemblies + PE modules	£1113	£1468	£1808

Find out more about our memberships and pricing options here
Member of a MAT? Check our MAT pricing here



How does a subscription work?

All teachers and staff at your school can get individual logins under one school subscription, offering fantastic value. One subscription also means only one invoice and renewal date, saving admin time for your finance team.

We don't auto-renew! Over 90% of schools choose to renew, and we'll email your renewal contact before your expiry date so that you can stay in control of your subscription.

We can offer cost-effective pricing because we don't have a sales team. Instead, we focus on keeping prices affordable for all of our customers.

And, for broader budgeting purposes, extra resources and equipment that may be required are clearly listed and minimal.

Is it easy to use?

All the resources are available through one easy-to-use website, with intuitive navigation and well-designed layout.

"We had never used Kapow Primary before, and we didn't need much training or to be tech-savvy. It is accessible and quick, and you can take the plans at face value or really build on them and add to them if you want."

Mesne Lea Primary School

Any questions or need support?
Email enquiries@kapowprimary.com and our team will be happy to help.



Which subjects do you offer?

Choose the subjects you want from the following:

- Art & Design
- Computing
- Design & Technology
- French
- Geography
- History
- Music
- Religion & Worldviews
- RSE & PSHE
- Science
- Spanish

Plus, our Wellbeing scheme is included for free as part of any subscription! PE units are included for free for schools subscribed to 10+ subjects.

Can we adapt the resources to suit our school's needs?

Yes! Kapow Primary's resources can serve as a foundation for teachers to build and adapt to suit their unique teaching styles and classroom needs. We also provide documents for long-term planning, including mixed-age, combined and condensed plans.

How do you keep the content up-to-date?

We keep an eye out for the latest DfE updates, Ofsted announcements, and education research. This helps us guarantee that our scheme aligns with current best practices and offers full National curriculum coverage. We regularly add new content to ensure fresh and relevant lessons and resources.



What evidence do you have to show the impact of your resources?

Kapow Primary has grown rapidly since 2019, thanks to teachers recommending us to other teachers. 8,000+ schools are now using Kapow Primary and over 90% of schools renew their subscriptions with us each year. In a subscriber survey* teachers told us:

93% thought using Kapow Primary reduced planning and preparation time

88% noticed greater pupil engagement

92% felt we supported their teacher subject knowledge

90% found we helped with subject confidence

*conducted in November 2023

We have excellent ratings on EdTech Impact from over 250 reviews. We also have a selection of case studies, including:

Crawford Village Primary School

A small, rural school in Lancashire using Kapow Primary's Design & Technology scheme.

Oakfield Schools Federation

A large Infant & Junior school in Tyne & Wear using Kapow Primary's History, Geography, Art & Design and Design & Technology schemes.

Mesne Lea Primary School

A large school in Salford, Greater Manchester, using Kapow Primary's French, Art & Design, Design & Technology, Music, Computing and RSE & PSHE schemes.

View all case studies here



We receive great feedback from teachers. Here's what some of our subscribing schools are saying about Kapow Primary:



"We love Kapow Primary. It's great for our pupils offering an inclusive approach through both support and challenge at a pace that maintains high levels of engagement and enables all children to be successful. It's great for our teachers, supporting them with subject knowledge, planning and delivering high quality lessons which is all great for work life balance and wellbeing.

In a small school where teachers are subject leaders for a number of subjects, the Kapow progression and mapping documents are very helpful and make the job of monitoring much easier.

Finally we love the spreadsheet that tells us what resources and equipment we need for each unit and calculates the cost..... as I said we love everything about Kapow Primary!"

Amanda Smithson,
Castlemorton CE Primary

"Kapow is an outstanding resource that every school and teacher can benefit from. As an Executive Head for six primary schools in a cross-phase trust, the idea I would be able to provide 60 teachers with continuous training across six subjects, well within our normal CPD budget, is not something I would have believed. That is exactly what Kapow makes possible."

Chris Jukes,
Primary Executive Leader at
The Cam Academy Trust

"The staff now feel like 'specialists' themselves. Co-ordinators feel supported to aid staff develop long- and medium-term plans to support the creation of exciting lessons."

Andrew Morris,
CEO of Severn Bridges MAT

We have over a hundred more testimonials!

Click on the tiles below to see more testimonials for our subjects:

- ART & DESIGN
- COMPUTING
- DESIGN & TECHNOLOGY
- FRENCH
- GEOGRAPHY
- HISTORY
- MUSIC
- RELIGION & WORLDVIEWS
- RSE & PSHE
- SCIENCE
- SPANISH
- WELLBEING

Can I have a look around the Kapow Primary platform myself?

Yes! Sign up for a free trial here and explore!

There's no obligation and no sales team! You will not be called or automatically signed up at the end of your trial.



www.kapowprimary.com | enquiries@kapowprimary.com