

Name:

Date:

KS2 Quiz

Unit title: Design for a purpose

**1 What is a prototype?**

- A** The first letters on a typewriter.
- B** The first version of a new product or design.
- C** The first model you make of a sculpture.
- D** The first person who comes up with an idea.

**2 A logo is:**

- A** A small train.
- B** A type of chalk pastel.
- C** A special ink you use when printing.
- D** A sign or symbol that identifies a company.

**3 Which of these best describes a slogan?**

- A** A word or a phrase.
- B** A summary of a chapter in a book.
- C** The title of a book or play.
- D** A person who writes songs for adverts.

**4 If something is 'consumable' you:**

- A** Wear it on your head, like a hat.
- B** Plant it in the garden.
- C** Buy it again and again.
- D** Display it in a shop window.

**5 The art of designing a coat of arms is called:**

- A** Husbandry.
- B** Heraldry.
- C** Housework.
- D** Hostelry.

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**6 The artist we studied in this unit is called:**

- A** Mary Cassat.
- B** Michael Craig-Martin.
- C** Mandy Barker.
- D** Morag Myerscough.

**7 What does USP stand for?**

- A** Unique Starting Point.
- B** Untidy Sketch Pad.
- C** Unique Selling Point.
- D** Unfashionable Selling Point.

**8 What is a font?**

- A** A style of letters and numbers, usually on a computer.
- B** A tool used to cut lino printing blocks.
- C** An old style of dip pen used for ink drawing.
- D** A small heater used to melt wax.

**9 Which of these best describes a design brief?**

- A** Instructions given to a designer.
- B** A very short description of a project.
- C** A quick presentation of a designers work.
- D** A project that is done very quickly.

**10 Use the words given to write a sentence to explain the purpose of an advert.**